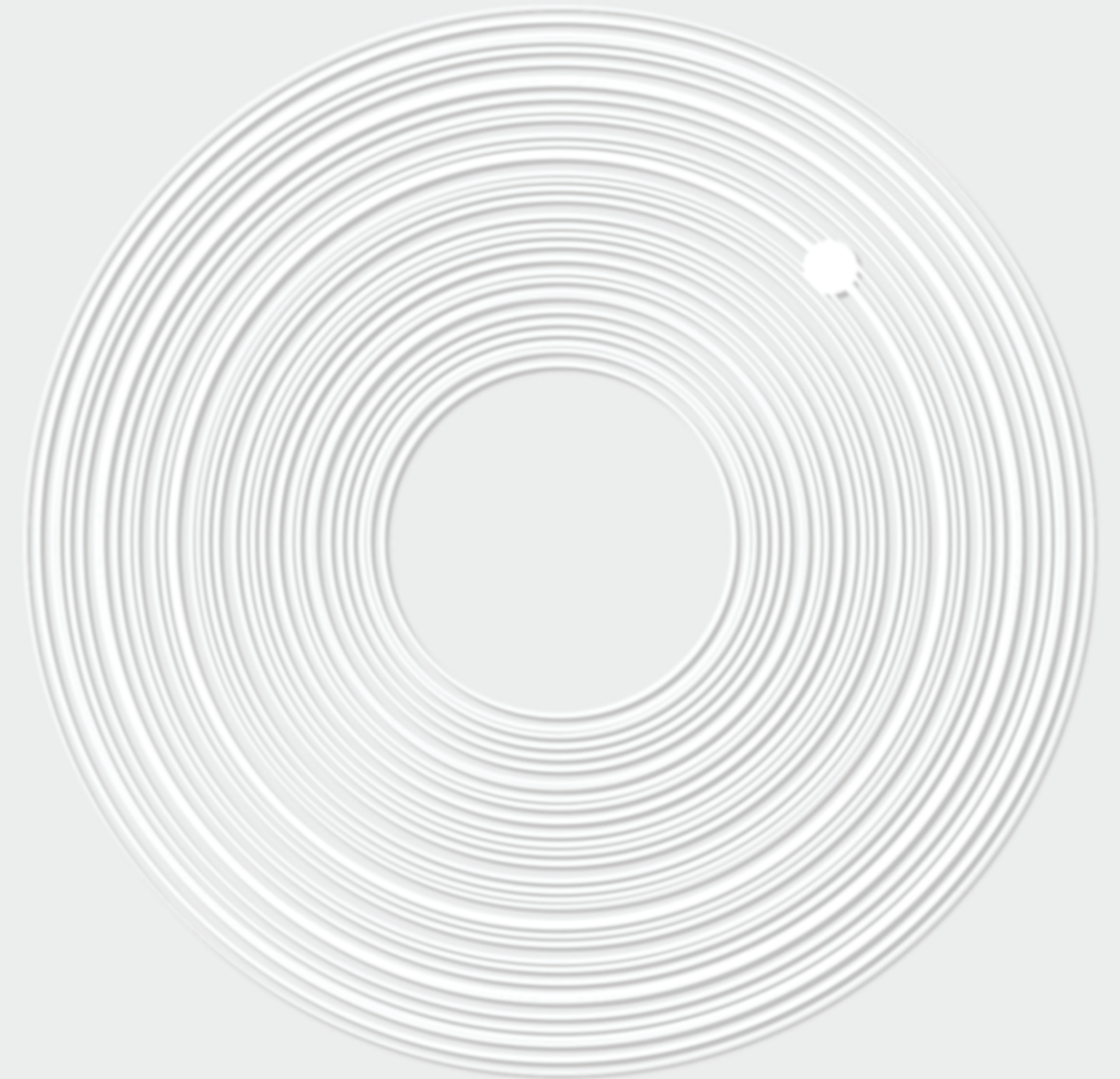


WORLD KNOWLEDGE FORUM HIGHLIGHTS



The World Knowledge Forum
Secretariat

4FL, Maekyung Media Center Bldg.
190, Toegye-ro,
Jung-gu, Seoul, Korea 04627

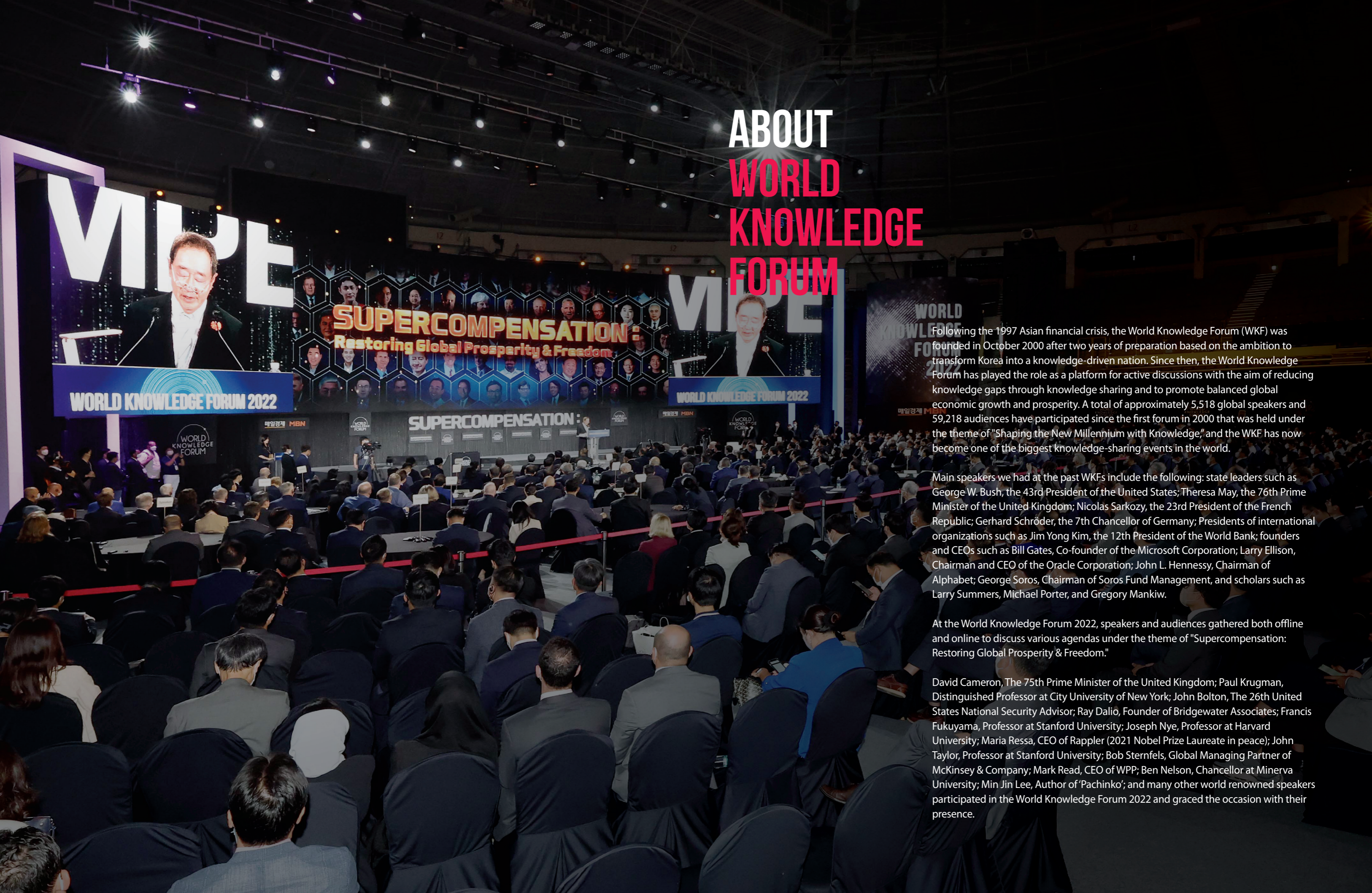
Tel : 02-2000-2411~7
E-mail: ask@wkforum.org
www.wkforum.org

매일경제 **MBN**



2022
SINCE 2000

ABOUT WORLD KNOWLEDGE FORUM



Following the 1997 Asian financial crisis, the World Knowledge Forum (WKF) was founded in October 2000 after two years of preparation based on the ambition to transform Korea into a knowledge-driven nation. Since then, the World Knowledge Forum has played the role as a platform for active discussions with the aim of reducing knowledge gaps through knowledge sharing and to promote balanced global economic growth and prosperity. A total of approximately 5,518 global speakers and 59,218 audiences have participated since the first forum in 2000 that was held under the theme of "Shaping the New Millennium with Knowledge," and the WKF has now become one of the biggest knowledge-sharing events in the world.

Main speakers we had at the past WKF's include the following: state leaders such as George W. Bush, the 43rd President of the United States; Theresa May, the 76th Prime Minister of the United Kingdom; Nicolas Sarkozy, the 23rd President of the French Republic; Gerhard Schröder, the 7th Chancellor of Germany; Presidents of international organizations such as Jim Yong Kim, the 12th President of the World Bank; founders and CEOs such as Bill Gates, Co-founder of the Microsoft Corporation; Larry Ellison, Chairman and CEO of the Oracle Corporation; John L. Hennessy, Chairman of Alphabet; George Soros, Chairman of Soros Fund Management, and scholars such as Larry Summers, Michael Porter, and Gregory Mankiw.

At the World Knowledge Forum 2022, speakers and audiences gathered both offline and online to discuss various agendas under the theme of "Supercompensation: Restoring Global Prosperity & Freedom."

David Cameron, The 75th Prime Minister of the United Kingdom; Paul Krugman, Distinguished Professor at City University of New York; John Bolton, The 26th United States National Security Advisor; Ray Dalio, Founder of Bridgewater Associates; Francis Fukuyama, Professor at Stanford University; Joseph Nye, Professor at Harvard University; Maria Ressa, CEO of Rappler (2021 Nobel Prize Laureate in peace); John Taylor, Professor at Stanford University; Bob Sternfels, Global Managing Partner of McKinsey & Company; Mark Read, CEO of WPP; Ben Nelson, Chancellor at Minerva University; Min Jin Lee, Author of 'Pachinko'; and many other world renowned speakers participated in the World Knowledge Forum 2022 and graced the occasion with their presence.



Brand Identity of the World Knowledge Forum

Brand Identity (BI) of the World Knowledge Forum embodies the world moving towards the future centered by the World Knowledge Forum. The BI carries the philosophy of the World Knowledge Forum; center of the global economy, challenge against the future, and the power of human connection. The BI symbolizes that the World Knowledge Forum, representing Asia, serves as a platform to project the future of politics, economy, business, and society based on knowledge-sharing.



INVITATION

With gracious support and enthusiasm from many knowledge seekers around the world, the World Knowledge Forum has grown into one of the most prominent knowledge hubs in the world. Each year, the World Knowledge Forum has been developing its contents and addressed numerous global agendas with approximately 350 speakers and 4,500 audience.

In order to meet the encouragement and expectations of many who wait for the World Knowledge Forum every September, we have set the stage again for the best speakers and themes to look ahead for 2023.

The World Knowledge Forum 2023 is scheduled to take place from September 12th through 14th in 2023, and we will come up with the best action plans for important global issues at hand. In-depth discussions on geopolitics, business, and social issues will be made at the World Knowledge Forum 2023.

I invite you to join the World Knowledge Forum 2023.

Chairman of Maekyung Media Group
Founder of the World Knowledge Forum

CHANG Dae-whan Ph.D.

A handwritten signature in black ink that reads "Dae-whan Chang". The signature is written in a cursive, flowing style.



WORLD KNOWLEDGE FORUM IN NUMBERS 2000~2022

(unit=ea)

PARTICIPANTS

For 23 years, distinguished participants from political, academic, corporate, and other diverse areas around the world have gathered to the “knowledge-sharing feast” at the annual World Knowledge Forum.

 **59,218**

SPEAKERS

Global leaders from political, economic, and industrial sectors such as George W. Bush, former President of the United States; Bill Gates, Co-founder of the Microsoft Corporation; Richard Branson, CEO of Virgin group; to name a few, participated the World Knowledge Forum as renowned speakers.

 **5,518**

COUNTRIES

Participants and speakers are joining the World Knowledge Forum from countries in various regions including Asia, North America, South America, Europe, and so forth.

 **82**

SESSIONS

Every year, the World Knowledge Forum covers a variety of topics encompassing economy, industry, politics, culture, art, future, and climate change.

 **1,701**

*Up to 2022
[Source = World Knowledge Forum Secretariat]

WORLD KNOWLEDGE FORUM TOPICS 2000~2022

2000

Shaping the New Millennium with Knowledge

World Knowledge Forum Launched

2001

Drawing the Roadmap for Knowledge Economy and Global Prosperity

World Knowledge Corps Launched

2002

Knowledge in a World of Risk: A Compass Towards New Prosperity

2003

Creating a New World Order and Economy

2004

Partnership for Renewed Growth

World Knowledge Forum Outside Korea Launched

2005

Creativity and Collaboration: Foundation for the New Era

2006

Creative Economy

2007

Wealth Creation & Asia

World Bank Recognized World Knowledge Forum

2008

Collabonomics & Greater Asia

Open Sessions Launched at World Knowledge Forum

2009

One Asia: New Economic Order & Recovery

One Asia Momentum Launched

2010

One Asia Momentum, G20 Leadership & Creatinnovation

2011

The New Economic Crisis: Reforming Global Leadership & Asia's challenge

2012

The Great Breakthrough: New Solutions for Global Crisis

2013

The One Asia Metamorphosis

2014

Invigorating the Global Economy

2015

Mapping the Zeitgeist

Plenary Session Moved to Jangchung Arena

2016

Aiming for Great Instauration

Asia Business Awards Launched

2017

Inflection Point: Towards New Prosperity

2018

Collective Intelligence: Overcoming Global Pandemonium

2019

Knowledge Revolution 5.0: Perspicacity Towards Prosperity for All

2020

Pandenomics Perspective: Shaping New Global Symbiosis

Online and Offline Hybrid Forum Launched

2021

Terra Incognita: Redesigning the Global Architecture

2022

Supercompensation : Restoring Global Prosperity & Freedom

MAIN SPEAKERS FROM THE PREVIOUS YEARS



Bill Gates
Co-founder of
Microsoft Corporation



George W. Bush
The 43rd President of
the United States



Hillary Rodham Clinton
The 67th United States
Secretary of State



Richard Branson
Founder of
Virgin Group



Tony Blair
The 73rd Prime Minister of
United Kingdom



Marcus Wallenberg
Chair of the Board of
Directors of Skandinaviska
Enskilda Banken (SEB)



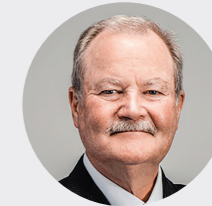
David Rubenstein
Co-founder & Co-CEO
of the Carlyle Group



Yukio Hatoyama
The 93rd Prime Minister
of Japan



Jerry Yang
Co-founder & former
CEO of Yahoo



Brian Duperreault
Executive Chairman &
former CEO of AIG



Mike Pompeo
The 70th United States
Secretary of State



Janet L. Yellen
The 78th United States
Secretary of the Treasury



Nathan Belcharczyk
Co-founder of Airbnb



Colin Powell
The 65th United States
Secretary of State



Kersti Kaljulaid
The 5th President
of Estonia



Larry Ellison
Chairman & CTO of
Oracle Corporation



Carl Bildt
The 40th Prime Minister
of Sweden & GCI
Commissioner



Joseph E. Stiglitz
2001 Nobel Prize Laureate
in Economics



Niall Ferguson
Senior Fellow at
the Hoover Institution



Edmund Phelps
2006 Nobel Prize
Laureate in Economics



Gregory Mankiw
Professor at
Harvard University



Jack Welch
Former Chairman of
General Electric



Nicolas Sarkozy
The 23rd President
of France



Alan Greenspan
The 13th Chairman of
Federal Reserve Board



Francois Hollande
The 24th President
of France



Lawrence Summers
The 8th Director of the
National Economic Council



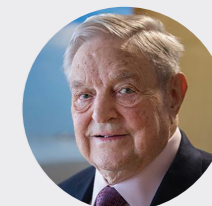
Enrico Letta
The 55th Prime
Minister of Italy



Robin Li
Chairman & CEO
of Baidu



Wang Jia Rui
Vice Chairman of the 12th National
Committee of the Chinese People's
Political Consultative Conference



George Soros
Chair of
Soros Fund
Management



Gerhard Schröder
The 7th Chancellor
of Germany



Paul Krugman
Professor at City University
of New York



Steve Chen
Co-founder of
YouTube



Michael Porter
Professor at
Harvard University



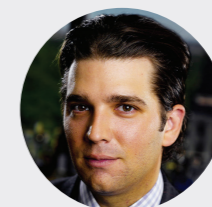
Ray Dalio
Founder of
Bridgewater Associates



Eric Yuan
Founder & CEO of Zoom



Michael Sandel
Professor at
Harvard University



Donald Trump Jr.
Executive Vice
President of the
Trump Organization



Thomas Piketty
Professor at Paris School
of Economics



Bob Woodward
Pulitzer Prize-Winning
Journalist

WORLD KNOWLEDGE FORUM 2022 SUMMARY



SUPERCOMPENSATION : RESTORING GLOBAL PROSPERITY & FREEDOM

* Supercompensation refers to the stage of going beyond recovery to a better state.

Date | September 20 - 22, 2022
Venue | Jangchung Arena · The Shilla Seoul · DDP

TRACKS

01. THE NEW COLD WAR

02. NEW WEALTH EQUATION

03. DYNAMICS OF TRANSFORMATION

04. FUTURE LAUNCHPAD

05. GREENSHIFT & C-TECH RACE

06. ALGEBRA OF FREEDOM

07. REBUILDING TRUST



SPEAKERS AT THE WORLD KNOWLEDGE FORUM 2022



David Cameron
The 75th Prime Minister
of the United Kingdom



Paul Krugman
Distinguished Professor
at City University of New York



John Bolton
The 26th United States
National Security Advisor



Ray Dalio
Founder of Bridgewater
Associates



Francis Fukuyama
Professor at
Stanford University



Joseph Nye
Professor at
Harvard University



Maria Ressa
CEO of Rappler
(2021 Nobel Prize Laureate in Peace)



John Taylor
Professor at
Stanford University



Bob Sternfels
Global Managing Partner
of McKinsey & Company



Mark Read
CEO of WPP

At the World Knowledge Forum 2022, Bridgewater Associates founder Ray Dalio is participating as an online speaker in the session "Conversation with Ray Dalio: 'Big Cycle' of the Global Economy."

SPEAKERS AT THE WORLD KNOWLEDGE FORUM 2022



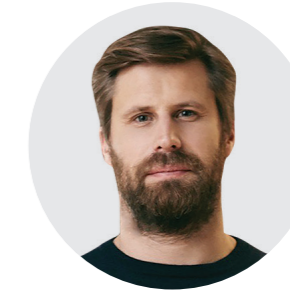
Ben Nelson
Chancellor at
Minerva University



Min Jin Lee
Author of 'Pachinko'



Maya Rogers
CEO of Tetris



Maximilian Bittner
CEO of Vestiaire Collective



François Hollande
The 24th President
of France



Ban Ki-moon
The 8th Secretary General
of United Nations



Jaeson Ma
Chairman and
Co-CEO at OP3N



Philip Kotler
Professor Emeritus of Marketing
at the Northwestern University,
Kellogg School of Management



Tyler Cowen
Professor of Economics
at George Mason University



Stephen Roach
Senior Fellow
at Yale University



Kam Ghaffarian
Founder and Executive
Chairman of Axiom Space



Fatih Birol
Executive Director of the
International Energy Agency



HH Princess Haifa Al Saud
Saudi Vice Minister
of Tourism



Sébastien Borget
Co-founder and
COO of The Sandbox



Carl Benedikt Frey
Director of the Future
of Work Programme
at the Oxford Martin School



Sandhya Sriram
CEO, Chairman and Co-founder
of Shiok Meats group



Victoria Coleman
The 22nd Director
of Defense Advanced Research
Projects Agency (DARPA)



Shayn Hawthorne
AWS Aerospace &
Satellite Solutions Division
Space Technology Leader



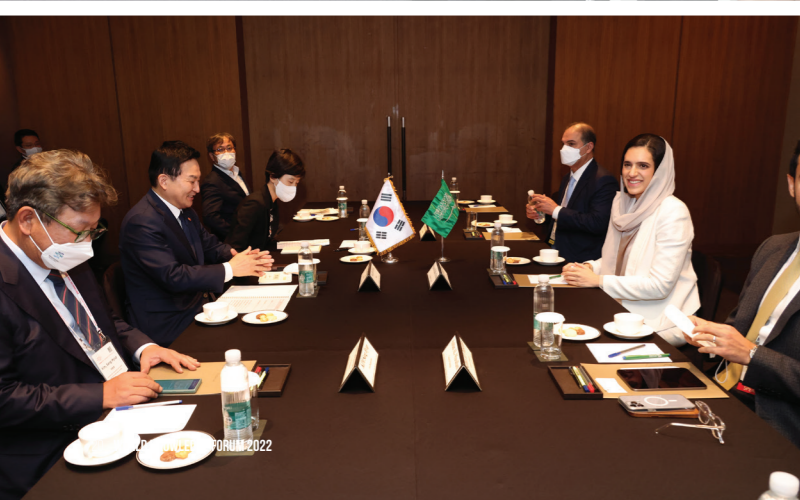
Robert Zubrin
Founder and President
of the Mars Society



Matsushige Yutaka
Actor in the Drama
Series 'Solitary Gourmet'







WORLD KNOWLEDGE FORUM 2022

01 REVITALIZATION OF OFFLINE-BASED FORUM

The World Knowledge Forum returned to full-fledged offline events three years after the outbreak of the COVID-19 pandemic. Approximately 330 global speakers from around the world participated in 157 sessions and shared their knowledge with the audience who filled the venue.

02 FORUM FOR INTER-STATE COMMUNICATIONS

The Minister of Land, Infrastructure and Transport and the Vice Minister of Culture and Sports in South Korea held a series of meetings with Saudi Arabia's HH Princess Haifa Al Saud, who attended the World Knowledge Forum as a speaker. It showed that the WKF has grown into an event that contributes to national diplomacy.

03 OPEN SESSIONS & CULTURAL EVENTS

The World Knowledge Forum has organized 17 open sessions to share knowledge with the general public. Participants met and heard from Min Jin Lee, an award-winning novelist who wrote "Pachinko," Yutaka Matsushige, an actor in the Japanese drama series "Solitary Gourmet," and Ray Dalio, the Founder of Bridgewater Associates. Some artworks from Lee Kun-hee's collection were also exhibited as part of the cultural events organized at the World Knowledge Forum.



MAEKYUNG MEDIA GROUP

Maekyung Media Group presents new visions to the government, the public and businesses as a Knowledge Powerhouse.

By doing so, Maekyung Media Group proudly does its part in building the foundation for Korea's knowledge based economy.

매일경제

Maeil Business Newspaper is a leading business publication in Korea widely read by businessmen and corporate subscribers. Maeil Business Newspaper provides the most diverse array of topics related to economy, finance, real estate, stocks, and bonds with keen insights and professional expertise. By providing timely and accurate economic news, along with campaigns such as "Vision Korea", Maeil Business Newspaper has firmly positioned itself as the most reliable economic newspaper in Korea.

MBN

MBN is a channel providing a variety of programs ranging from news to entertainments. With 17 years of experience as a 24-hour news channel, MBN offers premium contents in various fields to viewers. Acknowledged for its quick and accurate news reporting, MBN was selected as the Nation's best news channel for 4 consecutive years. Through its commitment to "Listen, Agree, Care & Solve," MBN's dedication to excellence on every level makes this broadcast network a leader in its field.

For more information on registration and event details, visit the **World Knowledge Forum website**

www.wkforum.org



For video contents of the World Knowledge Forum, visit the

World Knowledge Forum YouTube channel

www.youtube.com/wkforum

