THE 21st
WORLD
KNOWLEDGE
FORUM
2020.9.16 - 18

Pandenomics Perspective:
Shaping New Global Symbiosis
The World Knowledge Forum has successfully tackled new challenges each year, and as a result it has rewritten the history of the forum industry for over a two decades.

The World Knowledge Forum never fails to reflect the timely trends and agendas of the world. As a result, we are confident that our forums have set the bar high for other forums on a global scale. The World Knowledge Forum will once again provide attendees the opportunity to experience a new spectrum of knowledge.

With the impact of COVID-19, we are facing challenges like never before in political, economic, and societal realms. The dispute between G2 has escalated into a global Cold War while the prospects of the global economy and finance do not look promising.

Furthermore, the global governance has also weakened due to a lack of clear leadership. We will overcome these hardships through “Pandenomics Perspective: Shaping New global symbiosis”. Pandenomics aims at providing insights and knowledge to transcend unprecedented crisis and taking the path toward prosperity again.

The World Knowledge Forum has devoted itself to sharing knowledge with the belief that it is the sole way to ensure the prosperity of humanity.

This year, esteemed power elites and global scholars from various fields will provide knowledge and insights to search for ways to develop the world through a new symbiosis system.

MESSAGE FROM THE CHAIRMAN

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Chairman of Maekyung Media Group
Founder of the World Knowledge Forum

CHANG Dae-whan Ph.D.
REGISTRATION INFORMATION

Registration for the 21st WKF is only available online.
• Registration Site: www.wkforum.org
• Tax invoice for the registration fee will be sent via e-mail.

1. On-line Registration Flow

1. Click “Registration”
2. Enter personal information
3. Request tax invoice
4.1. Pending payment (temporary storage)
4.2. Select payment method
5. Fee payment (credit card payment or bank transfer)
6. Registration confirmation e-mail
7. Registration finished

2. Registration Fee

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<thead>
<tr>
<th>Category</th>
<th>Early Bird Registration (Until Jul. 29, 2020)</th>
<th>Registration (Jul. 30 - Sep. 4, 2020)</th>
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<tr>
<td>Domestic Participants</td>
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<td>Price</td>
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<td>Students (University, High school), Disabled (1st degree - 3rd degree)</td>
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<td>Overseas Participants</td>
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21st World Knowledge Forum

Pandemomics Perspective: Shaping New Global Symbiosis
September 16th~18th, 2020
Jangchung Arena · The Shilla, Seoul

Early Bird Registration
• Early registration discount will be available until July 29th.
  • If the payment is not made until 29th, the early registration discount will be automatically canceled.

Registration
• General registration is open until September 4th.
  • The full payment must be made by September 4th.

• Due to COVID-19, participants will be notified later on whether they will be provided with meals.
• The student discount is limited to full-time students. (Enrollment certificate is required)
• Official documents are required for discounts for people with disabilities.
• To cancel registration, please apply for cancellation by 18:00, September 4th.
• Hotel fee is NOT included in the registration fee.
• Simultaneous translation will be provided for all sessions.
• Please refer to the forum website for more details.

World Knowledge Forum Registration Secretariat
4FL, Maekyung Media Center Bldg. 190, Toegye-ro, Jung-gu, Seoul, Korea 04627
Tel +82-2-2000-2620~3  E-mail wkf_reg@mk.co.kr

Incheon International Airport - The Shilla Seoul / Jangchung Arena
• By car
  • From Bundang : Hannamdaegyo Bridge → Jangchungdan-gil → Back gate of The Shilla Seoul → The Shilla Seoul / Jangchung Arena
  • From Gangnam : Donghodaegyo Bridge → Turn left at the intersection of Jangchung Gymnasiums → The Shilla Seoul / Jangchung Arena
  • From Yongsan : Turn left after passing through Namsan Tunnel 2 → Back gate of The Shilla Seoul → The Shilla Seoul / Jangchung Arena
• By bus
  • Bus stop at Jangchung Arena (Bus nos. 144, 301, 407, 7212)
• By subway
  • Exit 5 of Dongguk Univ. Station, Subway Line 3
• By Taxi
  • Deluxe Taxi : about one hour (Approx. KRW100,000 - toll fees included)
  • Normal Taxi : about one hour (Approx. KRW70,000 - toll fees included)
Immediately after the 1997 Asian financial crisis, the World Knowledge Forum was launched in October 2000 after two years of preparation with the ambition to transform Korea into a knowledge-driven nation. Since then, the World Knowledge Forum has taken on the role as a platform for discussions to reduce knowledge gaps through knowledge sharing, and promote balanced global economic growth and prosperity. A total of over 4,518 global speakers and 49,800 audiences have participated since the first forum with the theme of “Shaping the New Millennium with Knowledge” in 2000, and the forum has now become the biggest knowledge festival in the world.

The 25th Prime Minister of Australia; Jim Y. Kim, The 12th President of World Bank; La Luong Minh, The 13th Secretary-General of ASEAN; Bill Gates, Co-founder of Microsoft Corporation; Richard Branson, Founder & CEO of Virgin Group; Michael Dell, CEO of Dell Technologies; Larry Ellison, Chairman and CEO of Oracle Corporation; George Soros, Chairman of Soros Fund Management; Larry Summers, 71st US Secretary of the Treasury; Paul Krugman, Professor at Princeton University; Gregory Mankiw, Professor at Harvard University; Paul Kennedy, Professor at Yale University; Michael Porter, Professor at Harvard University; Francis Fukuyama, Author of “The End of History”; Joseph E. Stiglitz, 2001 Nobel Prize Laureate in Economics.

Marking the 21st anniversary of the World Knowledge Forum, speakers and audiences will gather both offline and online to discuss various agendas under this year’s theme of “Pandenomics Perspective: Shaping New Global Symbiosis”.

Speakers are Theresa May, The 76th Prime Minister of the UK; Enrico Letta, The 55th Prime Minister of Italy; Helen Clark, The 37th Prime Minister of New Zealand; John L. Hennessy, Chairman of Alphabet; Stephen Schwartzman, Chairman of Blackstone; Angel Gurría, Secretary-General of OECD; Kevin Sneader, Global Managing Partner of McKinsey & Company; Martin Sorrell, Founder of WPP; Patrick Soon-Shiong, Executive Chairman of LA Times; George Friedman, Founder and Chairman of Geopolitical Futures; Daron Acemoglu, Author of ‘Why Nations Fail’ & Professor at MIT; and many other world renowned speakers will be attending to grace the occasion.
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<tr>
<th>Year</th>
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<tr>
<td>2000</td>
<td>Shaping the New Millennium with Knowledge</td>
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<td>2001</td>
<td>Drawing the Roadmap for Knowledge Economy and Global Prosperity</td>
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<td>2002</td>
<td>Knowledge in a World of Risk: A Compass towards New Prosperity</td>
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<td>2003</td>
<td>Creating a New World Order and Economy</td>
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<td>2004</td>
<td>Partnership for Renewed Growth</td>
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<td>2005</td>
<td>Creativity and Collaboration: Foundation for the New Era</td>
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<td>2006</td>
<td>Creative Economy</td>
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<td>2007</td>
<td>Wealth Creation &amp; Asia</td>
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<td>2008</td>
<td>Collaboromics &amp; Greater Asia</td>
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<td>2009</td>
<td>One Asia: New Economic Order &amp; Recovery</td>
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<td>2010</td>
<td>One Asia Momentum, G20 Leadership &amp; Creatinnovation</td>
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<td>2011</td>
<td>The New Economic Crisis: (Reforming Global Leadership and Asia’s Challenge)</td>
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<td>2012</td>
<td>The Great Breakthrough: New Solutions for Global Crisis. (Leadership, Integrity, Creativity and Happiness)</td>
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<td>2013</td>
<td>The One Asia Metamorphosis</td>
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<td>2014</td>
<td>Invigorating the Global Economy</td>
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<td>Mapping the Zeitgeist</td>
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<td>Aiming for Great Instauration</td>
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<td>2017</td>
<td>Inflection Point: Towards New Prosperity</td>
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<td>2018</td>
<td>Collective Intelligence: Overcoming Global Pandemonium</td>
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<td>2019</td>
<td>Knowledge Revolution 5.0: Perspicacity Towards Prosperity for All</td>
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Pandenomics is a coined word with ‘padenimc’ and ‘economics’. It is designed to offer a new survival paradigm over the pandemic based on an in-depth analysis on it. In particular, Pandenomics aims for common prosperity through the coexistence of the world, not through nationalism or specific national interest.

As seen in this pandemic, the symbiosis strategy is indispensable in such a highly connected world. Since COVID-19 broke out early in 2020 and became pandemic worldwide, the world has been experiencing an unprecedented ‘New Normal’. Global public healthcare system is in crisis.

Existing systems in all fields like politics and economics are falling down without responding properly. Patients are emerging everywhere without medicines or vaccines for COVID-19. COVID-19 death toll of the world surpassed half Depression is concerned to arise. Global government debt has already reached its highest in peacetime. The world economy is sure to shrink this year.

As the U.S.-China conflict rekindled amid COVID-19, a New Cold War revisited the world. The absence of global leadership even more aggravates the current situation, which can lead to a sudden explosion in the geopolitically unstable regions such as the Korean peninsula and Middle East.

However, opportunities always come with crises. For example, COVID-19 opened wide the ‘untact’ market. Online logistics and education grew exponentially, bringing in digital transformation way faster than expected. At the same time, the world realized its connectedness like never before and found it imperative to cooperate.

The world will be divided before and after COVID-19. Those who want to be a winner must make the right choice. The 21st World Knowledge Forum suggests Pandenomics that will be the right solution for the future winners.
Better Tech & Business

In tandem with pandemic that has been pervasive all over the world, the 4th industrial revolution era will introduce us to the major paradigm shift. A wide range of fields including Artificial Intelligence (AI), Robotics, Cloud, E-commerce and mobility is changing the form of modern life very rapidly. Now, technology is the only helm to lead the world. Given the human history from the agricultural revolution that steel has spawned, industrial revolution basing on steam engine and navigation, to the digital revolution of nowadays, the significance of technology cannot be stressed more. Technology has always been of the essence. In this track, global innovation leaders will predict our forthcoming days through the profound discussion.

Pandenomics

The end of this soundless war against COVID-19 seems to be yet to come as the confirmed cases and death toll are still proliferating without right cures and vaccines. COVID-19, especially, has shaken the foundation of all the fields including politics, economics and culture. This is due to the deficiency of the current system regarding so-called ‘New normal’ which the pandemic has brought to us. Therefore, ‘Pandenomics’ is desperately needed in order to survive in this new era. Pandenomics is a coinage of Pandemic and Economics, and highly expected to suggest the thorough analysis and solution to the pandemic. World leaders as well as pandemic experts and global CEOs will offer the blueprints of Pandenomics.

New Capitalism

According to IMF, the world growth rate is estimated to -4.9% this year. Supply shocks and layoff due to shutdown measures all across the globe are highly responsible for this number. Financial markets are not able to dispel the unrest, and another Great Depression is concerned to arise. G2 conflict is also a source of problems as well, since the main factors of their tension – condemning each other for the COVID-19 outbreak and passing the National Security Law – still remains. This track will uncover the world economy filled with uncertainty and share insights about ‘bounce back’ strategy for the economic recovery, discussing trading disputes and stimulus plan.
Even though conflicts and disputes are increasing due to the lack of global leadership, the one who can take charge of mediating and placating them is nowhere to be seen. The advanced countries such as the United States are still stuck in the epidemic. China, which was once the new growth engine for the world, is likely to enter the rampant recession caused by COVID-19 crisis. Dozens of issues such as Brexit, U.S election, territorial dispute, conflicts in the Middle East and North Korean nuclear issues are getting tangled at the same time. The heads of think-tanks and global leaders will explore the geopolitical problems in these grave times and discuss what countermeasure should be taken.

Many governments are devoting themselves to find the new growth engines: they are start-ups. Governments are keeping their eyes on start-ups and improving the environment for them. This track consists of various sessions full of insights for start-ups. ‘Try Everything’, which is anticipated to be the leading Asian start-up festival will be launched for the very first time here. The experts who verse themselves in start-ups will offer the knowledge and insight through speech, discussion, mentoring, IR pitching, actual investment, promotion, display and so much more.

Is ‘Asia Era’ about to begin after COVID-19 crisis? Despite the unprecedented repercussion COVID-19 has brought on the global economy, Asia is expected to smoothly overcome this crisis as usual, becoming the center of global economy. The regional order within Asia is susceptible to change by COVID-19 crisis. Amid the ethnocentrism getting intensified, the conflict between China and America, dubbed as a new cold war, poses risks to Asia. In this track, Asian entrepreneurs, politicians and scholars will seek a new role, responsibility and cooperative solution for Asia to make a better future.

Now environment as well as happiness and health of humankind are set before everything else. As economy advances and civic awareness elevates, people tend to yearn for the sophisticated culture much more under the safe and sustainable environment. In this track, you will be introduced to various life-enhancing sessions that can help you envision the healthier and happier version of yourselves. The transformation of K-pop in these “untact” times, brain science that is touted to be the solution of ‘Corona blue’, and the expertise on smart city will be extensively handled.
He is Chairman, CEO and Co-Founder of Blackstone, one of the world’s leading investment firms with $538 billion Assets Under Management (as of March 31, 2020). Mr. Schwarzman has been involved in all phases of Blackstone’s development since its founding in 1985. During her time in Downing Street, the UK’s national debt fell, there were more people in work than ever before, and taxes were cut for 32 million people. She is currently the Member of Parliament for Maidenhead.

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Theresa May
The 76th Prime Minister of the United Kingdom

Theresa May served as Prime Minister of the United Kingdom and Leader of the Conservative Party from 2016 to 2019, during an extraordinary time in global affairs. She is the second female in British history to hold the position. As Prime Minister, Mrs. May led negotiations with the European Union after the country’s historic Brexit referendum. She also oversaw the largest ever cash boost to the UK’s National Health Service and the largest expansion of mental health services in a generation. During her time in Downing Street, the UK’s national debt fell, there were more people in work than ever before, and taxes were cut for 32 million people. She is currently the Member of Parliament for Maidenhead.

Angel Gurria
Secretary-General of the OECD

Mr. Angel Gurria has been the Secretary-General of the OECD since 2006. Under his leadership, the Organisation has established itself as a pillar of the global economic governance architecture including its active engagement with the G20, G7, APEC and other international fora. Mr. Gurria has advanced the OECD’s impact and relevance in several policy area, focusing on the promotion of better lives through inclusive growth and new approaches to economic challenges. He has also made the OECD more inclusive through new memberships, strengthening the link with key emerging economies and fostering its global outreach. Mr. Gurria came to the OECD following a distinguished career in public service in his native Mexico, including positions as Minister of Foreign Affairs and Minister of Finance and Public Credit in the 1990s.

John L. Hennessy
Alphabet Chairman

He is Chairman of Alphabet and serves as a trustee of the Gordon and Betty Moore Foundation. Formerly the tenth president of Stanford, he is also a computer scientist who co-founded MIPS Computer Systems and Atheros Communications. John is the coauthor (with David Patterson) of two internationally used textbooks in computer architecture. His honors include the 2012 Medal of Honor of the Institute of Electrical and Electronics Engineers and the 2017 ACM A.M. Turing Award (jointly with David Patterson). John earned his bachelor’s degree in electrical engineering from Villanova University and his master’s and doctoral degrees in computer science from the Stony Brook University.

Kevin Sneader
Global Managing Partner of McKinsey & Company

Kevin Sneader is the Global Managing Partner of McKinsey & Company and is based in Hong Kong. Kevin joined McKinsey in London in 1989. He later worked from the firm’s Beijing, Paris, and Hong Kong offices before moving to the United States in 2001, when he became Managing Partner of McKinsey’s New Jersey, Philadelphia, and Washington, DC, offices. He went on to become Managing Partner of the firm’s practice in the United Kingdom and Ireland, and he later served as Chairman of the Asian offices from 2014 to 2018. Kevin has been involved in research efforts on global economic and business trends, productivity growth and innovation in China and Asia, as well as gender and diversity. He holds a degree in law with first-class honors from his hometown University of Glasgow and an MBA with highest distinction from Harvard Business School, where he was designated a Baker Scholar.

Daron Acemoglu
Author of ‘Why Nations Fail’

A professor of Applied Economics at MIT, Daron Acemoglu was twice named one of Foreign Policy’s Top 100 Global Thinkers, and is the 2019 winner of the Kiel Institute’s Global Economy Prize. In the words of The New York Times Magazine, he is "as hot as economists get." He has received the prestigious John Bates Clark Medal for being a top economist under 40, the Lemmers Prize in Economics, the BBVA Foundation Frontiers of Knowledge Award, and an Andrew Carnegie fellowship. Born in Turkey and educated in England, Acemoglu has written for mainstream magazines such as Esquire and Foreign Policy, is a regular speaker for banks, think tanks, corporations, and other major institutions across the globe, and has received high profile attention in The New York Times, Washington Post, Financial Times, Bloomberg Businessweek, The Economist, and many more. He also co-edits academic publications, such as The Journal of Economic Growth.

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Dr. George Friedman is an internationally recognized geopolitical forecaster, international affairs strategist, and New York Times best-selling author. He is the Founder and Chairman of Geopolitical Futures, a new online publication dedicated to forecasting the course of global events. Prior to founding Geopolitical Futures, Friedman guided the intellectual vision of Stratfor, the geopolitical intelligence publishing and consulting firm he founded in 1996. Dr. Friedman is the author of numerous New York Times best-selling books, including The Next 100 Years: A Forecast for the 21st Century (2009). Dr. Friedman received his bachelor’s degree from the City College of the City University of New York and holds a Ph.D. in government from Cornell University.

Enrico Letta
The 55th Prime Minister of the Italy
Since 2015, Enrico Letta is the Dean of the Paris School of International Affairs (PSIA) at Sciences Po in Paris and since 2016, the President of the Jacques Delors Institute. He was the Prime Minister of Italy (2013-2014). Before he served as Minister for EU Affairs (1998-1999), as Minister for Industry, Commerce and Crafts (2000), and as Undersecretary of State to the Prime Minister of the centre-left government led by Romano Prodi from 2006 to 2008. Between 2001 and 2015, he was Member of the Italian Parliament, excluding between 2004 and 2006 when he was Member of the European Parliament. He graduated in International Law at the University of Pisa and obtained a PhD in European Union Law at the School for Advanced Studies “Sant’Anna” of Pisa (Italy).

Jungjin Seo
Founder and Chairman of Celltrion
Jungjin Seo is the founder and Chairman of Celltrion, a leading Korean biopharmaceutical company. A native of Cheongju, South Korea, Mr. Seo established Nexol Biotech, which later became Celltrion, after building his career at Samsung Electro-Mechanics, Korea Productivity Center and Daewoo Motors. Mr. Seo graduated from Konkuk University majoring in industrial engineering. Founded in 2002, Celltrion specializes in the research and development of various biologics, especially monoclonal antibody therapies. Celltrion received approval from EM and FDA for the world’s first mAb biosimilar, Remsima® (INFLECTRA®). With extensive experience in developing monoclonal antibody biosimilars, Celltrion is actively enhancing its business in biobetters, innovative drugs and small molecule drugs. The firm is also developing Covid-19 antiviral antibody treatment to fulfill its responsibility as a leading biopharmaceutical company.

Helen Clark
The 37th Prime Minister of New Zealand
Helen Clark, a New Zealand politician, served as the 37th Prime Minister of New Zealand from 1999 to 2008. As Ms. Clark was New Zealand’s second female Prime Minister, she was the first to lead her party to an electoral victory. Also, she was the first female head as the Administrator of the United Nations Development Programme from 2009 to 2017.

Esko Aho
The 37th Prime Minister of Finland
He chaired the Centre Party from 1990 to 2002 and was Prime Minister of Finland 1991 –1995. Under his leadership, Finland joined the European Union. After his political career, between 2004 –2008, he served as President of the Finnish Innovation Fund Sitra. After Sitra in 2009 –2012 he worked for Nokia Corporation as Executive Vice President. He served as Executive Chairman of the Board at East Office of Finnish Industries 2013 -2019. At present he is Senior Advisor at East Office. Furthermore he served as elected member of the Executive Board at the International Chamber of Commerce 2013 -2019.

Kimoon Ban
The 8th Secretary General of the United Nations
In April 2019, Mr. Ban has been elected as the Chairman of Presidential National Council to deal with Particulate Matter. Since January 2018, Mr. Ban, along with former President of Austria Mr. Heinz Fischer, has been inducted as Co-Chairs of the Ban Ki-moon Centre for Global Citizens in Vienna, Austria. Mr. Ban Ki-moon has also been elected as Chairman of IOC Ethics Committee in September 2017. Currently, he is the Distinguished Chair Professor and Honorary Chairman at the Institute of Global Engagement & Empowerment at Yonsei University in Seoul, Korea. Since February 2018, he has been elected as the President of the Assembly & Chair of the Council of Global Green Growth Institute (GGGI). Prior to such appointments, Mr. Ban has served two consecutive terms as the Secretary General of the United Nations (2007-2016).

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INTRODUCTION

Fatih Birol
Executive Director of the International Energy Agency (IEA)

Dr. Fatih Birol has served as Executive Director of the IEA since September 2015. He was re-elected in January 2018 for a second four-year term, which will begin in September 2019. Under his leadership, the IEA has undertaken its first comprehensive modernization programme since its creation in 1974. This effort focuses on three pillars: opening the doors of the IEA to include major emerging countries, broadening the IEA’s energy security mandate; and making the IEA the global hub for clean energy technologies and energy efficiency. Prior to his nomination as Executive Director, Dr. Birol spent over 20 years at the IEA, rising through the ranks to the position of Chief Economist.

Audrey Tang
Digital Minister of Taiwan

Tang was assigned as a Digital Minister in October 2016 and she is the youngest minister without portfolio. She is a transgender and known as her unique career of white hacker. Throughout her career, she has managed to build up the trust between the government and people, implementing the ‘Governance tech’ system in order to listen to people and explain the policies in real time. The system made an important contribution to checking the increasing demands for facial masks during COVID-19 crisis. She asked Executive Yuan for the real-name service regarding the purchase of masks and created the ‘mask map’ website for people. She is hailed as a hidden role of combating the pandemic successfully. Additionally, she worked as a consultant on Cloud Services Localization at Apple Inc., consultant at Oxford University Press and a member of K-12 National Curriculum Development Committee, National Academy for Education Research.

Edwin Feulner
Chairman of The Heritage Foundation

Dr. Edwin Feulner is the Chairman of The Heritage Foundation’s Asian Studies Center, its Chung Ju Yung Fellow, and the Founder of Heritage. He formerly served as the President of The Heritage Foundation, Washington’s premier conservative policy institute, for 37 years (1977-2013). Feulner is the author of 9 books including New York Times bestsellers, Getting America Right and The American Spirit. His weekly newspaper column appears in many major American newspapers and blogs, and he serves on several philanthropic boards and as an Advisor to the internet app, Countable. New Jersey Governor Chris Christie, the Chairman of the Trump for President Transition, has appointed Dr. Feulner as the Senior Advisor for Domestic Policy and Budget and Management of the Presidential Transition. He holds a Ph.D. from the University of Edinburgh (Scotland), an M.B.A. from the Wharton School of the University of Pennsylvania, a B.Sc. from Regis University (Denver), and also studied at Georgetown University and the London School of Economics.

Tim Draper
Founding Partner of Draper Associates and DFJ

He is a top global venture capitalist, having founded Draper Associates and DFJ. The firms’ investments include Coinbase, Robinhood, TwitchTV, Skype, Tesla, Baidu, Focus Media, YeePay, Hotmail, SolarCity, Athenahealth, Box, SpaceX, and many others. He is a leading spokesperson for Bitcoin, Blockchain, ICOs and cryptocurrencies and led investments in the companies that would issue two of the largest ICO’s: Tezos and Bancor. In promoting entrepreneurship, he created Draper University of Heroes, a residential school based in San Mateo, Ca to help extraordinary people accomplish their life missions. Tim Draper received a Bachelor of Science from Stanford University majoring in electrical engineering and an MBA from the Harvard Business School.

Min Zhu
Chairman of National Institute of Financial Research at Tsinghua University

Dr. Min Zhu is currently the Chairman of the National Institute of Financial Research at Tsinghua university and Financial Service Envoy for the Belt and Road Initiative. He is also a Board Trustee of Fudan University, World Economic Forum, and Peterson Institute for International Economics. He was a Deputy Managing Director at IMF from July 2011 to July 2016. Before that, he was a Deputy Governor of the People’s Bank of China, and prior to his service at China’s Central Bank, he served as a Group Executive Vice President of the Bank of China. He received his Ph.D. and M.A. in economics from Johns Hopkins University, an M.P.A. from the Woodrow Wilson School of Public International Affairs at Princeton University, and a B.A. in economics from Fudan University.

Luis Von Ahn
Founder of Duolingo

Luis von Ahn is an entrepreneur and computer science professor at Carnegie Mellon University, hailed from Guatemala. He created new web authentication system reCAPTCHA and founded Duolingo, which was sold to Google in 2009. His new system tells humans from robots by using distorted numbers and letters that robots can hardly identify but humans can. He embarked on operating online foreign language learning program named Duolingo in 2011. As of 2019, Duolingo offers 23 languages, 94 courses and secures 3,000 million users worldwide. Luis is one of the ‘10 Most Brilliant Scientists’ and ‘Top Young Innovators Under 35’, selected by 144-year American science journal ‘Popular Science’.

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HEC Paris

HEC Paris, the prestigious business school in Europe, provides unique educational programs. Through its differentiated leadership education, HEC Paris provides both theories and hands-on experience. The institution is known to have educated the most CEOs of Fortune Global 500 companies in Europe.

IESE

IESE is an institution with the ability to bring about positive change - not just for the people who participate in our programs or the companies in which they work, but also for society as a whole. IESE is the graduate business school of the University of Navarra. It has been at the forefront of management education for nearly 60 years. It provides diverse programs and courses to develop and inspire present and future business leaders who strive to make a deep, positive and lasting impact on the people, companies and society they serve.

NYU Stern

New York University Stern School of Business is one of the premier management education schools and research centers in the US. NYU Stern, whose faculty includes four Nobel Laureates in Economics, offers a broad portfolio of programs which are enriched by the dynamism, energy and deep resources of one of the world’s business capitals.

Tsinghua SEM

Tsinghua SEM is one of the most renowned business schools in China and has offered over 20 years of business education. Tsinghua SEM delivers theories and frameworks of top entrepreneurs, the techniques and skills required for students to become future business leaders.

IE University

IE Business School, one of the world’s leading higher education institutions, offers a wide selection of prestigious programs from Masters to Doctorates, mirroring the market & molding our education to incorporate current trends using innovative technologies and methodologies. IE shapes leaders with a global vision, humanistic approach, and entrepreneurial spirit.

CKGSB

Established in Beijing in 2002 with the support from the Li KA Shing Foundation, CKGSB is China’s first non-profit independent business school. With prominent faculty members and strong alumni network, the school is becoming the most respected MBA in China.
Maeil Business Newspaper

Maeil Business Newspaper is Korea’s leading business publication read by businessmen and corporate subscribers. Maeil Business Newspaper provides the most diverse array of topics related to economy, finance, real-estate, stocks, and bonds with keen insights and professional expertise. By providing timely, accurate economic news and through campaigns such as "Vision Korea," Maeil Business Newspaper presents new visions to the government, the people and businesses. By doing so, Maeil Business Newspaper proudly does its part in building the foundation for Korea’s knowledge-based economy.

Maeil Broadcasting Network

MBN is a channel providing variety of programs ranging from news to entertainment. With 17 years of experience as a 24-hour news channel, MBN offers premium content in various fields to the viewers. Known for its quick and accurate news reporting, MBN was selected as the Nation’s best news channel for 4 consecutive years. Through its commitment to “Listen, Agree, Care & Solve” MBN’s dedication to excellence on every level makes this broadcast network a leader in its field.