Please follow the link to watch the video clips from the forum:
https://www.youtube.com/user/wkforum
The World Knowledge Forum is a non-profit entity, which aims to promote balanced global growth and prosperity through knowledge-sharing. As the largest business forum in Asia, the World Knowledge Forum brings together global leaders to address the importance of knowledge in meeting the challenges and opportunities of a rapidly changing world.

The World Knowledge Forum was conceived as part of the Vision Korea Project, a campaign launched by Maeil Business Newspaper in 1997, to propose new visions for development to Korea and to the global community. The first World Knowledge Forum, entitled ‘Shaping the New Millennium with Knowledge,’ took place in 2000, shortly after the Asian financial crisis. The World Knowledge Forum has since grown to encompass 110 sessions featuring over 250 speakers from all over the world.
Invitation

With gracious support and enthusiasm from many knowledge seekers around the world, the World Knowledge Forum has grown into one of the most prominent knowledge hubs in the world. Each year, the World Knowledge Forum has been developing its contents and addressed numerous global agendas with approximately 250 speakers and 4,000 audiences.

As the year 2019 marks the 20th anniversary of the World Knowledge Forum, we have set the stage again for the best speakers and themes. The 20th World Knowledge Forum is scheduled to take place from September 25th through 27th in 2019, and we will attempt to come up with best action plans for important global issues at hand. There will be in-depth discussions regarding geopolitical, economic, business, and social issues at the 20th World Knowledge Forum.

I invite you to join the 20th World Knowledge Forum.
THE 20th WORLD KNOWLEDGE FORUM

Save the Date

September 25th~27th, 2019
SEOUL, KOREA

World Knowledge Forum
Secretariat
82.2.2000.2411~8
wkforum.org

General Inquiry
ask@wkforum.org
1997 The Vision Korea Project was launched.
1998 The World Knowledge Forum Secretariat was established. CHANG Dae-Whan, CEO of Maeil Business Newspaper and founder of the World Knowledge Forum, presided over the Forum’s Executive Committee.
1999 The first Knowledge Management Award Ceremony was established together with Booz Allen & Hamilton Inc.
2000 The first World Knowledge Forum was held, featuring 32 sessions led by 90 panelists.
2001 Partnerships with Financial Times, Bloomberg, and CNBC were established. The World Knowledge Corps was created.
2002 INSEAD’s first session (Best of Management) was held at the World Knowledge Forum.
2003 The Asian Most Admired Knowledge Enterprises (MAKE) Award was established and the award was given to the world’s leading knowledge-driven organizations.
2005 Newspaper in Education (NIE) agreement was signed to invite university student delegates to the World Knowledge Forum.
2007 Young Knowledge Leader (YKL) program was launched to spread knowledge among students.
2008 The first ‘Woman Leaders Forum’ was held at the World Knowledge Forum.
2009 The World Knowledge Forum hosted a Luxury Watch Exhibition, featuring a number of prestigious brands.
2010 New York University Stern School of Business Finance Master session was held for the first time at the World Knowledge Forum.
2011 IE Business School’s first session was held at the World Knowledge Forum.
2013 HEC Paris and CEIBS newly joined the World Knowledge Forum as knowledge partners and hosted special sessions for the audience. Technology Frontier sessions were newly launched, covering industrial issues such as big data, 3D & 4D electric car, carbon fiber, display, and aerospace.
2014 The official Season Two of the World Knowledge Forum began at the brand new venue, Shilla Hotel, Seoul. Pre-event was held featuring Thomas Piketty, Professor at the Paris School of Economics, in September to mark its beginning. Open sessions were provided to the public at Hanuel Theatre at National Theatre of Korea, and live streaming service was introduced.
2015 Another prestigious venue, Jangchung Gymnasium was newly added, reaffirming the reputation of the WKF as the biggest and the most prominent forum in Asia. Jangchung was equipped with a state-of-the-art gigantic screen (55 meters by 8 meters). Also, WKF successfully hosted open sessions in which over 3,500 participants attended.
2016 The contents of the World Knowledge Forum were vastly upgraded. Representatives of the U.S. Republican Party and the Democratic Party attended the forum and held fiery discussions regarding the U.S. Presidential Election. Global Money Show was hosted within the forum and reputable businessmen were awarded the ‘Asian Business Award’.
2017 The number of speakers reached a record high for the 18th World Knowledge Forum, amounting to 256 speakers. 30-minute impactful, short, relay lecture series called INSIGHT 30’ was newly launched to the forum program. In addition to diverse, timely contents, robot emcee which was used for the first time attracted much attention from both the audience and the speakers.
2018 The World Knowledge Forum became fully global in terms of speakers and audiences. The number of speakers from overseas reached a record high of 157 out of total speakers of 240. Global audiences included a group of Chinese business leaders from the Global Alliance of SMEs. A mobile registration was newly introduced and presentation contents of speakers were made available online for the first time.
THE 19th WORLD KNOWLEDGE FORUM
Summary
October 10th ~ 12th, 2018
Jangchung Arena, The Shilla Seoul, KOREA

Theme of 2018
Collective Intelligence: Overcoming Global Pandemonium
2018 Speakers at the 19th WKF

Janet L. Yellen
Chair

Eric Allison
Head
Uber Elevate

John Kim
President
New York Life

Kersti Kaljulaid
President
The Republic of Estonia

H. R. McMaster
The 26th Advisor National Security Council

Jane Jie Sun
CEO
Citrix

Kenneth C. Frazier
CEO of MSD
(Merck & Co., Inc.)

Rajeev Suri
President & CEO
Nokia

Andrew Hamilton
President
New York University

Edwin Feulner
Founder
The Heritage Foundation
MBA sessions of top universities such as New York University Stern School of Business, INSEAD, IE Business School, Tsinghua University, Peking University, and HEC Paris are some of the most popular sessions at the World Knowledge Forum.

Book Signing Events
WKF speakers held special book signing events at the venue in 2018. It was a great opportunity for the participants to meet global leaders including Masashi Nakajima and Fraser Doherty.

Open Sessions
Ben Nelson, Founder & CEO of Minerva; Martin Villig, Co-Founder of Taxify; Sonja Lyubomirsky, Professor of University of California, Riverside; and Joshua Carrott, YouTuber of YouTube Channel ‘Korean Englishman’ shared their valuable insights to the participants. Over 3,500 WKF participants comprised of businessmen and students participated in the open sessions held at Jangchung Arena.
Main Speakers from the Previous Forums

2017

Hilary Rodham Clinton
Former U.S. Secretary of State

Francois Hollande
Former President of France

Zhang Yu-Qin
President of Baidu

Touwei Kita
Chairman & CEO of NIKKEI

Choy Tae-won
Chairman of SK

Reince Priebus
Former White House Chief of Staff

Oliver Hart
Winner of the 2016 Nobel Prize in Economics Sciences

Fatih Birol
Executive Director of International Energy Agency

Annan Shashua
CEO & CTO of Mobileye, Senior Vice President of Intel

David Hanson
Founder of Hanson Robotics Limited

2016

Gerhard Schröder
Former Chancellor of Germany

Dick Cheney
Former U.S. Vice President

Edwin Feulner
Founder of The Heritage Foundation

Wendy Sherman
Former U.S. Under Secretary of State for Political Affairs

George Papandreou
Former Prime Minister of Greece

Luis Guillermo Solís
President of the Republic of Costa Rica

Strobe Talbott
President of The Brookings Institution

David Rubenstein
Co-Founder and Co-CEO of The Carlyle Group

Robert Barro
Professor at Harvard University

Peter Pace
Former Chairman of U.S. Joint Chiefs of Staff

World Knowledge Forum Highlights
2007

Wealth Creation and Asia

Colin Powell
Former U.S. Secretary of State

Alan Greenspan
Former Chairman of Federal Reserve Board

Edmund Phelps
2006 Nobel Prize Laureate in Economics

Tom Peters
Chairman of Tom Peters Company

2005

Creativity and Collaboration: Foundation for the New Era

Jack Welch
Former Chairman of GE

Edward Prescott
2004 Nobel Prize Laureate in Economics

Robert Kagan
Professor of Carnegie Endowment for International Peace

Paul Jacobs
CEO of Qualcomm

2006

Creative Economy

George Soros
Chairman of Soros Fund Management

Thomas C. Schelling
2005 Nobel Prize Laureate in Economics

Shelly Lazarus
Chairman & CEO of Ogilvy & Mather

Jacques Attali
President of Pilket France

2004

Partnership for Renewed Growth

Carly S. Fiorina
Former Chairman of HP

Mori Yoshino
Former Prime Minister of Japan

Paul Kennedy
Professor at Yale University

Robert A. Mundell
1999 Nobel Prize Laureate in Economics

2007

Wealth Creation and Asia

Colin Powell
Former U.S. Secretary of State

Alan Greenspan
Former Chairman of Federal Reserve Board

Edmund Phelps
2006 Nobel Prize Laureate in Economics

Tom Peters
Chairman of Tom Peters Company

2005

Creativity and Collaboration: Foundation for the New Era

Jack Welch
Former Chairman of GE

Edward Prescott
2004 Nobel Prize Laureate in Economics

Robert Kagan
Professor of Carnegie Endowment for International Peace

Paul Jacobs
CEO of Qualcomm

2006

Creative Economy

George Soros
Chairman of Soros Fund Management

Thomas C. Schelling
2005 Nobel Prize Laureate in Economics

Shelly Lazarus
Chairman & CEO of Ogilvy & Mather

Jacques Attali
President of Pilket France

2004

Partnership for Renewed Growth

Carly S. Fiorina
Former Chairman of HP

Mori Yoshino
Former Prime Minister of Japan

Paul Kennedy
Professor at Yale University

Robert A. Mundell
1999 Nobel Prize Laureate in Economics

2007

Wealth Creation and Asia

Colin Powell
Former U.S. Secretary of State

Alan Greenspan
Former Chairman of Federal Reserve Board

Edmund Phelps
2006 Nobel Prize Laureate in Economics

Tom Peters
Chairman of Tom Peters Company

2005

Creativity and Collaboration: Foundation for the New Era

Jack Welch
Former Chairman of GE

Edward Prescott
2004 Nobel Prize Laureate in Economics

Robert Kagan
Professor of Carnegie Endowment for International Peace

Paul Jacobs
CEO of Qualcomm

2006

Creative Economy

George Soros
Chairman of Soros Fund Management

Thomas C. Schelling
2005 Nobel Prize Laureate in Economics

Shelly Lazarus
Chairman & CEO of Ogilvy & Mather

Jacques Attali
President of Pilket France

2004

Partnership for Renewed Growth

Carly S. Fiorina
Former Chairman of HP

Mori Yoshino
Former Prime Minister of Japan

Paul Kennedy
Professor at Yale University

Robert A. Mundell
1999 Nobel Prize Laureate in Economics

2007

Wealth Creation and Asia

Colin Powell
Former U.S. Secretary of State

Alan Greenspan
Former Chairman of Federal Reserve Board

Edmund Phelps
2006 Nobel Prize Laureate in Economics

Tom Peters
Chairman of Tom Peters Company

2005

Creativity and Collaboration: Foundation for the New Era

Jack Welch
Former Chairman of GE

Edward Prescott
2004 Nobel Prize Laureate in Economics

Robert Kagan
Professor of Carnegie Endowment for International Peace

Paul Jacobs
CEO of Qualcomm

2006

Creative Economy

George Soros
Chairman of Soros Fund Management

Thomas C. Schelling
2005 Nobel Prize Laureate in Economics

Shelly Lazarus
Chairman & CEO of Ogilvy & Mather

Jacques Attali
President of Pilket France

2004

Partnership for Renewed Growth

Carly S. Fiorina
Former Chairman of HP

Mori Yoshino
Former Prime Minister of Japan

Paul Kennedy
Professor at Yale University

Robert A. Mundell
1999 Nobel Prize Laureate in Economics

2007

Wealth Creation and Asia

Colin Powell
Former U.S. Secretary of State

Alan Greenspan
Former Chairman of Federal Reserve Board

Edmund Phelps
2006 Nobel Prize Laureate in Economics

Tom Peters
Chairman of Tom Peters Company

2005

Creativity and Collaboration: Foundation for the New Era

Jack Welch
Former Chairman of GE

Edward Prescott
2004 Nobel Prize Laureate in Economics

Robert Kagan
Professor of Carnegie Endowment for International Peace

Paul Jacobs
CEO of Qualcomm

2006

Creative Economy

George Soros
Chairman of Soros Fund Management

Thomas C. Schelling
2005 Nobel Prize Laureate in Economics

Shelly Lazarus
Chairman & CEO of Ogilvy & Mather

Jacques Attali
President of Pilket France

2004

Partnership for Renewed Growth

Carly S. Fiorina
Former Chairman of HP

Mori Yoshino
Former Prime Minister of Japan

Paul Kennedy
Professor at Yale University

Robert A. Mundell
1999 Nobel Prize Laureate in Economics

2007

Wealth Creation and Asia

Colin Powell
Former U.S. Secretary of State

Alan Greenspan
Former Chairman of Federal Reserve Board

Edmund Phelps
2006 Nobel Prize Laureate in Economics

Tom Peters
Chairman of Tom Peters Company

2005

Creativity and Collaboration: Foundation for the New Era

Jack Welch
Former Chairman of GE

Edward Prescott
2004 Nobel Prize Laureate in Economics

Robert Kagan
Professor of Carnegie Endowment for International Peace

Paul Jacobs
CEO of Qualcomm

2006

Creative Economy

George Soros
Chairman of Soros Fund Management

Thomas C. Schelling
2005 Nobel Prize Laureate in Economics

Shelly Lazarus
Chairman & CEO of Ogilvy & Mather

Jacques Attali
President of Pilket France

2004

Partnership for Renewed Growth

Carly S. Fiorina
Former Chairman of HP

Mori Yoshino
Former Prime Minister of Japan

Paul Kennedy
Professor at Yale University

Robert A. Mundell
1999 Nobel Prize Laureate in Economics

2007

Wealth Creation and Asia

Colin Powell
Former U.S. Secretary of State

Alan Greenspan
Former Chairman of Federal Reserve Board

Edmund Phelps
2006 Nobel Prize Laureate in Economics

Tom Peters
Chairman of Tom Peters Company

2005

Creativity and Collaboration: Foundation for the New Era

Jack Welch
Former Chairman of GE

Edward Prescott
2004 Nobel Prize Laureate in Economics

Robert Kagan
Professor of Carnegie Endowment for International Peace

Paul Jacobs
CEO of Qualcomm

2006

Creative Economy

George Soros
Chairman of Soros Fund Management

Thomas C. Schelling
2005 Nobel Prize Laureate in Economics

Shelly Lazarus
Chairman & CEO of Ogilvy & Mather

Jacques Attali
President of Pilket France

2004

Partnership for Renewed Growth

Carly S. Fiorina
Former Chairman of HP

Mori Yoshino
Former Prime Minister of Japan

Paul Kennedy
Professor at Yale University

Robert A. Mundell
1999 Nobel Prize Laureate in Economics

2007

Wealth Creation and Asia

Colin Powell
Former U.S. Secretary of State

Alan Greenspan
Former Chairman of Federal Reserve Board

Edmund Phelps
2006 Nobel Prize Laureate in Economics

Tom Peters
Chairman of Tom Peters Company

2005

Creativity and Collaboration: Foundation for the New Era

Jack Welch
Former Chairman of GE

Edward Prescott
2004 Nobel Prize Laureate in Economics

Robert Kagan
Professor of Carnegie Endowment for International Peace

Paul Jacobs
CEO of Qualcomm

2006

Creative Economy

George Soros
Chairman of Soros Fund Management

Thomas C. Schelling
2005 Nobel Prize Laureate in Economics

Shelly Lazarus
Chairman & CEO of Ogilvy & Mather

Jacques Attali
President of Pilket France

2004

Partnership for Renewed Growth

Carly S. Fiorina
Former Chairman of HP

Mori Yoshino
Former Prime Minister of Japan

Paul Kennedy
Professor at Yale University

Robert A. Mundell
1999 Nobel Prize Laureate in Economics

2007

Wealth Creation and Asia

Colin Powell
Former U.S. Secretary of State

Alan Greenspan
Former Chairman of Federal Reserve Board

Edmund Phelps
2006 Nobel Prize Laureate in Economics

Tom Peters
Chairman of Tom Peters Company

2005

Creativity and Collaboration: Foundation for the New Era

Jack Welch
Former Chairman of GE

Edward Prescott
2004 Nobel Prize Laureate in Economics

Robert Kagan
Professor of Carnegie Endowment for International Peace

Paul Jacobs
CEO of Qualcomm

2006

Creative Economy

George Soros
Chairman of Soros Fund Management

Thomas C. Schelling
2005 Nobel Prize Laureate in Economics

Shelly Lazarus
Chairman & CEO of Ogilvy & Mather

Jacques Attali
President of Pilket France

2004

Partnership for Renewed Growth

Carly S. Fiorina
Former Chairman of HP

Mori Yoshino
Former Prime Minister of Japan

Paul Kennedy
Professor at Yale University

Robert A. Mundell
1999 Nobel Prize Laureate in Economics
2003

Creating a New World Order and Economy

- Martin Feldstein
  Former Chairman of U.S. President’s Council of Economic Advisers

- Jim Collins
  Author of “Good to Great”

- Francis Fukuyama
  Professor at Johns Hopkins University

- Robin Buchanan
  Dean of London Business School

- Edwin J. Feulner
  President of the Heritage Foundation

- Edith Cresson
  Former Prime Minister of France

- John J. Fernandes
  President & CEO of the Association to Advance Collegiate Business Schools

- Orit Gadiesh
  Chairman of Bain & Company

- Martin Feldstein
  President of The Heritage Foundation

- Ohmae Kenichi
  President & CEO of Business Breakthrough Inc.

- John J. Fernandes
  President & CEO of the Association to Advance Collegiate Schools

- Robin Buchanan
  Dean of London Business School

- Jim Collins
  Author of “Good to Great”

- Francis Fukuyama
  Professor at Johns Hopkins University

- Edwin J. Feulner
  President of the Heritage Foundation

- Edith Cresson
  Former Prime Minister of France

2002

Knowledge in a World of Risk: A Compass towards New Prosperity

- Larry Ellison
  Chairman & CEO of Oracle Corporation

- Michael Dell
  Chairman & CEO of Dell

- Joseph E. Stiglitz
  2001 Nobel Prize Laureate in Economics

- Philip Kotler
  Distinguished Professor at Northwestern University

- Stephen R. Covey
  Author of “The Seven Habits of Highly Effective People”

- Orit Gadish
  Chairman of Bank & Company

- David Johnston
  President of University of Waterloo

- John Ridding
  CEO of Financial Times

- David Johnston
  President of University of Waterloo

- Joseph E. Stiglitz
  2001 Nobel Prize Laureate in Economics

- Philip Kotler
  Distinguished Professor at Northwestern University

- Stephen R. Covey
  Author of “The Seven Habits of Highly Effective People”

- Orit Gadish
  Chairman of Bank & Company

- David Johnston
  President of University of Waterloo

- John Ridding
  CEO of Financial Times

2000

Shaping the New Millennium with Knowledge

- Lester Thurow
  President at MIT

- Paul Romer
  Professor at Stanford University

- Rajat Gupta
  Managing Director of McKinsey & Company

- Robert Davis
  CEO of Lucent

- Rajat Gupta
  Managing Director of McKinsey & Company

- Paul Romer
  Professor at Stanford University

- Lester Thurow
  President at MIT

- Heinrich Rohrer
  1960 Nobel Laureate in Physics

2001

Drawing the Roadmap for Knowledge Economy and Global Prosperity

- Bill Gates
  Co-founder of Microsoft Corporation

- Supachai Panitchpakdi
  Director-General of WTO

- Paul Kagame
  Professor at Princeton University

- Yesim Duz
  Timken Chair Professor at INSEAD

- Napao Makoto
  President of Kyushu University

- Lindwe Hendricks
  Deputy Minister of Trade and Industry, South Africa

- Bjorn Stigson
  President of INSEAD

- Ashok Soota
  Chairman & CEO of MindTree Consulting P.Ltd.

- Paul Krugman
  Professor at Princeton University

- Thomas Andersson
  President of IKED

- Phillip Melcher
  Managing Director of Reuters

- Donald Johnston
  Secretary General of OECD

- Heinrich Rohrer
  1960 Nobel Laureate in Physics
MAEKYUNG MEDIA GROUP

15 million audiences are the testimonies to the strength and influence of Maekyung Media Group.

Maeil Business Newspaper

Maeil Business Newspaper is Korea’s leading business publication read by businessmen and corporate subscribers. Maeil Business Newspaper provides the most diverse array of topics related to economy, finance, real-estates, stocks, and bonds with keen insights and professional expertise. By providing timely accurate economic news and through campaigns such as “Vision Korea,” the Maeil Business Newspaper presents new visions to the government, the people and businesses. By doing so, the Maeil Business Newspaper proudly does its part in building the foundation for Korea’s knowledge-based economy.

Maeil Business TV

Maeil Business TV is the no.1 business news channel in Korea. Maeil Business TV currently provides real-time business news to more than 20 million households in Korea. Maeil Business TV not only provides information on economic matters but also practical solutions for business management, investment on stocks and real estates, and much more. Through its networks in the United States, the European Union, Japan, China, Singapore, and many more region and countries, it delivers global news to the Korean audience.

Maeil Business Newspaper

Maeil Business Newspaper is Korea’s leading business publication read by businessmen and corporate subscribers. Maeil Business Newspaper provides the most diverse array of topics related to economy, finance, real-estates, stocks, and bonds with keen insights and professional expertise. By providing timely accurate economic news and through campaigns such as “Vision Korea,” the Maeil Business Newspaper presents new visions to the government, the people and businesses. By doing so, the Maeil Business Newspaper proudly does its part in building the foundation for Korea’s knowledge-based economy.

MBN (Maeil Broadcasting Network)

MBN began its first broadcast as an official news channel of Korea in 1995. As a 24-hour news provider, MBN opened a new horizon of news broadcasting. Since then MBN has been showing the most rapid growth among the general programming channels that has allowed it to become No.1 among the four new broadcasting stations in delivering high-quality, high-content exclusive news programs to its audience. Moreover, MBN’s heart-warming dramas, breathtaking documentaries, dynamic variety shows and engaging educational programs have captured the interest and attention of wider audiences.

MBN (Maeil Broadcasting Network)

MBN began its first broadcast as an official news channel of Korea in 1995. As a 24-hour news provider, MBN opened a new horizon of news broadcasting. Since then MBN has been showing the most rapid growth among the general programming channels that has allowed it to become No.1 among the four new broadcasting stations in delivering high-quality, high-content exclusive news programs to its audience. Moreover, MBN’s heart-warming dramas, breathtaking documentaries, dynamic variety shows and engaging educational programs have captured the interest and attention of wider audiences.

Maekyung dot com

Maekyung dot com (www.mk.co.kr) is the No. 1 business and economic portal site in Korea. The service provides the most comprehensive “real-time” financial and business news on the net. Maekyung dot com delivers up-to-date information including real-time stock news, finance, e-business, and economy, in addition to a broad range of on-line social and cultural services, which offer our readers useful information needed in the fast-paced world. The website allows readers to voice their news on “MK Public Forum” and conducts daily polls on the latest issues related to economy and politics.

Since 1968, the Maeil Business Newspaper published a wide range of specialized books on the stock market, economics, management, and business that enable readers to better manage everyday lives. Maekyung Economy, a premier weekly economic magazine, successfully highlights and captures the current business trends. The magazine offers insights into the trends in the global economy and the latest information on different industries and business sectors. Luxmen, a premier monthly business magazine, is a visual business magazine, which combines difficult economic articles with aesthetic designs.